

INBD 2023 + Feedback report



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Financial:

2022:

2022 performers payment (2 @ \$48 each): \$96.00

Total rollover budget: \$821.00

2023:

Backdock venue hire: -\$250

Event expenses: \$300.41 (Printing costs covered by Officeworks)

Total expenses: -\$550.41

Door donations: +\$282.00

Door donations (cash): +219.05

Online donations: +\$445.50

Tin returns: +\$5.30

2022 rollover remaining: \$270.59

Total 2023 income: \$951.85

2024:

Total rollover budget: \$1222.44

2023 performers payment (3 performers @ \$80 each + 1 @ \$40 (50/50 split)): -\$280.00

Jagera Hall venue hire: -\$320.00

Current remaining budget: \$622.44

Event 2023:

Attendance

Facebook expressed attendance: 367

Online ticket sales sold out at: 150 (estimated attendance 200ish incl walk up)

Performances

12 performers signed up

Only 1 pulled out due to illness

Performance Organisers liaised with performers, created set list and produced run sheet for event with MC notes.

Slots included a longer 3pm band performance, 4pm 7 minute performances, 7pm 7 minute performances and 9pm 7 minute performances. Open Mic was at the end of each performance slot. Queerioke was held at 6pm and 8pm.

3 performers opted to keep their share of event profits

1 performer asked for a 50/50 split and 1 asked for a chocolate milk payment.

Notes for future events: Update registration info to include advertising will be done for all performers and if they don't provide an image one might be taken from their linked social media that they provide us with. Separate name and pronouns question from advertising purposes, update act name to include that it will be used in promotional posts and used on the day in announcements.

Markets

16 stalls signed up

16 stalls happened

Market Organisers Liaised with stallholders, created market layout and navigated accessibility and stall partnering to fit the space. Directed stallholders on the day and coordinated pack down of stalls.

Stallholders brought their own equipment or shared organisers equipment other stallholders and venue items. Notes for future events: Market space needs to be bigger, phone numbers need to be collected for stallholders for on the day contacting, Update registration info to include advertising will be done for all stallholders and if they don't provide an image one might be taken from their linked social media that they provide us with. Separate name and pronouns question from advertising purposes.

Decorations

Balloons were a great contribution to décor and not much else was needed. Bunting and streamers weren't put up at all this year.

Craft activity to contribute to bunting was great and successful. Continue in future years.

Beverages

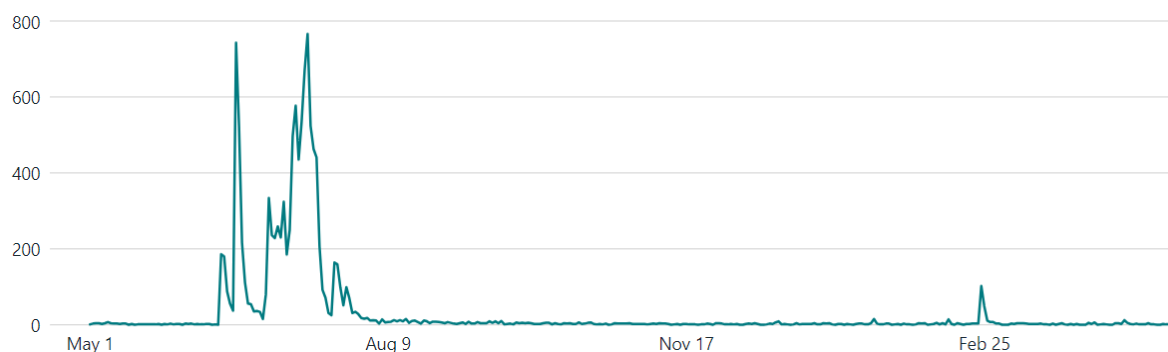
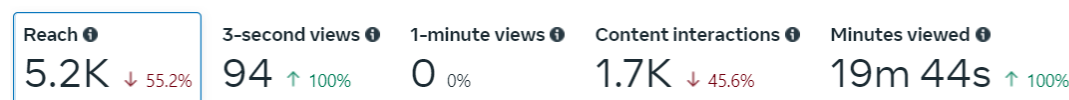
2022 mocktails sold: 55

2022 cocktails sold: 25

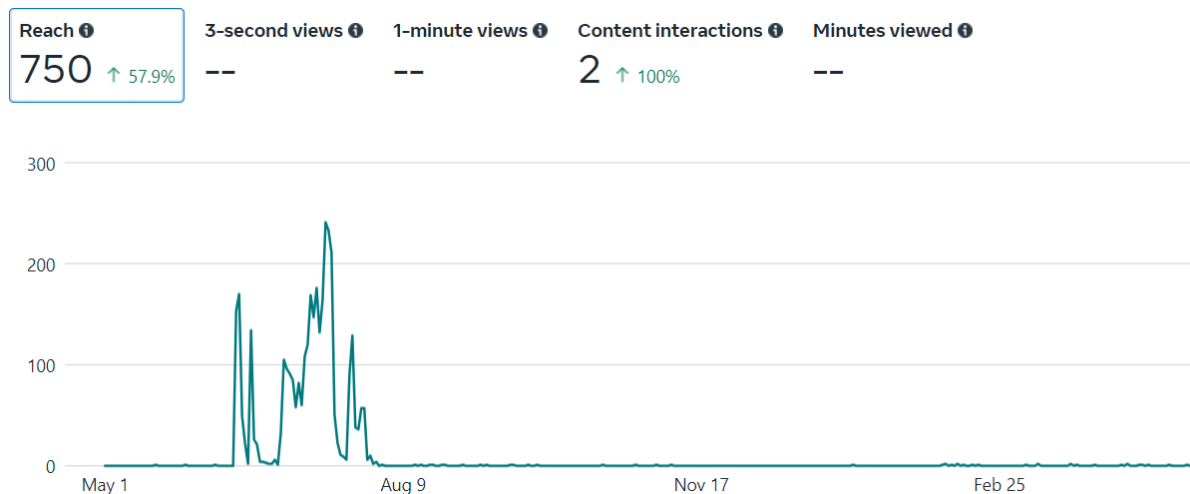
Social media

Suggestions for next year: Mix up advertising images so everything doesn't look the same. Sign off on messages as to who is responding to them so we know who they are and what their role is. E.g. regards, Jade + the INBD team

Facebook Reach May 2023-May 2024



Instagram reach May 2023-May 2024



Linktree (lifetime)

Lifetime Analytics

● Views: 572

● Clicks: 414

● CTR: 72.38%

● Subscribers: 2

Feedback Survey

Event held: July 16th

Survey released July 27th

Summary:

16 overall responses from attendees, 93.8% would come back again.

General feedback highlighted the Markets as a favourite activity, the chill-out spaces as successful and the joy in being around other non-binary people in a celebratory space. Just under half the attendees discovered the event through word of mouth, with facebook reaching more folk than Instagram. 87.5% of attendees understood what was happening thanks to our social media presence. Accessibility and Venue choice were the main downsides of the event, with attendees struggling with the crowded nature, volume of people and noise. The chill-out spaces seemed to help a lot with these problems, but having an off-site accessible bathroom was useful but not the vibe for an inclusive event. Though it was appreciated by community that it was also part of the event (chill-out courtyard) as opposed to the previous year. Attendees are seeking more on-site food options, more parking or public transport access and more signage at the event. The volunteers loved their roles and valued discord for communication. Stallholders had a great time with 100% wanting to come back. Performers also shared positive experiences with 100% wanting to come back, though noted wanting more info on what equipment is available and where to store it during the event.

Overall, those surveyed rated INBD a 4.6 out of 5

Event Enjoyment

93.8% Markets

56.3% Chill out spaces

50% Venue

50% off-site chill out courtyard

31.3% 4pm performances + open mic
31.3% 7pm performances + open mic
31.3% 6pm Queerioke
31.3% craft corner
25% 3pm performance
25% Blåhaj Pit
18.8% 9pm performances + open mic
18.8% 8pm Queerioke

Favourite Part of INBD 2023

seeing: people showing up in support, different expressions of gender, a safe place, non binary people being celebrated, everyone looking cool, community spirit, feeling like part of a community, all the non-binary people, solidarity of other non-binary people

meeting: people who make me feel valid, like minded people, new people, hanging out with other non-binary people

stalls: really wonderful, everyone so nice, market stalls, market & peoples art, cool handmade art, the stalls!, markets, markets were amazing, diversity and creativity, cool to see in person

performances: performances

organisers: lovely to talk to, amazing event

Needs Improvement

53.8% Food Options
38.5% Accessibility
30.8% Drink Options
30.8% Venue
15.4% Markets
15.4% Chill out spaces
7.7% Open Mic
7.7% Craft Corner
7.7% Parking
7.7% Signage (what's happening/where to go etc)

Improvements

Venue: Bigger venue for markets + performances, too small, not very accessible, difficult to get into inside area, difficult to access toilets (for wheelchairs), small and cramped, easily overwhelming and overstimulating (for ND), grown so much need an upgrade, friends got overwhelmed and missed some market stalls, securing a venue is hard but worth investigating, dark and hard to see entrance, too cramped and inaccessible, hard to move around, very overstimulating being around people and noise, please hold in a better venue,

Chill-Out Spaces: More adjacent/adjoining, great but folk not using them appropriately,

Craft Corner: needs more pillows + back support

Toilets: More, more unisex/disabled, more accessible, difficult to access (for wheelchairs)

Food: More options, non-binary caterers would be amazing, more trucks/stalls, barely any options, hard to access local food options, more options appreciated (food and drink), food options for purchase,

Market: Too crowded, clearer paths between stalls, friends got overwhelmed and couldn't access, more chairs for attendees, extremely cramped, moving around difficult, fun but overwhelming, tight, crowded

Open Mic: Needed to trigger warn more clearly

Stage: dark and couldn't see,

Parking: hard to find near venue,

Safety: trans masc vs trans femme ratio, couldn't find event organisers, personal safety concerns as a trans femme person, venue dark and hard to see

General: Want a photo op with INBD sign!

Social Media

Hearing about event

43.8% word of mouth

37.5% facebook INBD page

18.8% Instagram INBD page

1 person each for Backdock Arts, 4ZZZ, Brody, volunteering

Social media presence

87.5% understood what was happening

18.8% posts were frequent enough

1 person for discord updates only

Feedback

Good: vendor intros, photos, love it

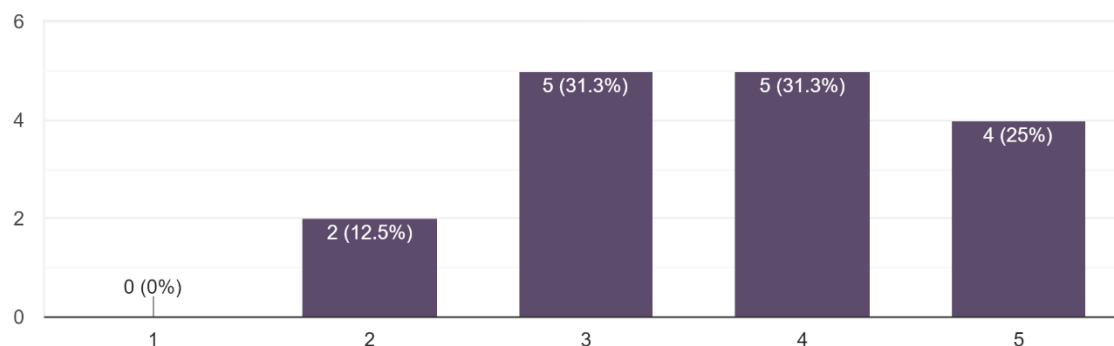
Consider: same format/design of every post can be hard/confusing to find relevant info, wading through similar looking posts can be frustrating/overwhelming, not ND friendly

Accessibility

1=poor 5= well done

How was the accessibility at the event? Including: getting there, quiet hour, movement throughout venue, toilets, live captions, sensory specific chill..., image descriptions on social media, easy-read FAQ.

16 responses



Accessibility feedback

Chill Out Spaces: were great, liked multiple spaces, liked chatting in one space but more quiet space options, appreciate addition of sensory aware, appreciated quiet hour, was confused about where they were, Better than last

year! (quiet space had been loud), separate chill out spaces good, separate chill out venue didn't feel like a separate place for autistic people but a worthwhile element of the day, Made participation in other parts more manageable, good to know it was there to retreat to.

Captioning: Difficult again

General: Always going to be ways to improve but acknowledgement is a great step, took a while to find toilets

Transport: Trains not running, parking difficult,

Venue: was cramped, hard to navigate, overstimulating, movement was difficult, quite small, bottlenecks in doorways etc, noise and people overstimulating

Improvements

Venue: Larger with wider path between stalls, different venue needed, larger venue more spread out, wider paths, larger area, bigger market space, bigger performance space, more space around toilet for easy access/exit, more space around doorways

Volunteering: more vollies needed for vollie breaks,

Transport: Trains on the day, more parking,

Signage: Clearer for chill out areas, captioning needs work- interpreter perhaps?, more signs for bathroom,

ND: More awareness of how to create a less overstimulating environment

Volunteers

1 respondent was a volunteer

All respondents could access vollie questions

3 respondents 1 each would: volunteer again, would not volunteer again and might volunteer again

Feedback from more than 1 respondent:

Really appreciated stall manager and performance managers!

Keep using discord!

Discord server was great for navigating topics

It was calmer this year

2 respondents rated volunteering as 'Loved It' (highest value)

Stallholders

18.8% respondents were stallholders

Feedback

General: Enjoyed meeting other stallholders, Set up was awkward waiting for final stallholder vehicle + moving stalls, lighting got dim at nighttime so hard to see products, good mood at night,

Volunteers: were kind and helpful, organisers were very helpful, accommodating and organised. It was great.

100% of respondents would hold a stall again.

Performers

37.5% of respondents were performers

50% performed in either open mic

50% performed in queerioke

16.7% performed headline

Feedback

General: I loved it, it was welcoming and accepting, fairly positive experience performing, second time performing and it ran a lot smoother, fun and everyone was supportive

Feedback: more information about available equipment, info on who is/if anyone is doing sound, specific space to store instruments would be helpful.

100% of respondents would perform again.

Highlights

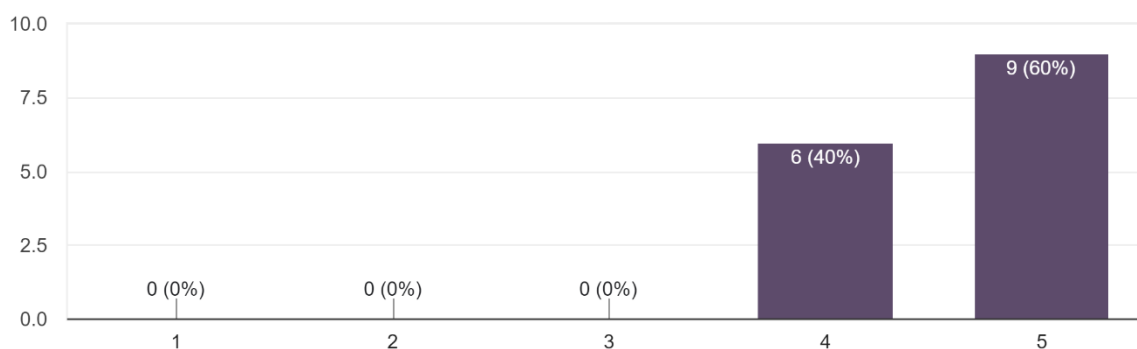
Stalls, meeting so many amazing people, Blahaj Pit, meeting likeminded people, meeting new people, solidarity, getting to connect with non-binary people, getting cool art, stalls and people were amazing, atmosphere was wonderful, everyone felt really welcoming, thank you so much for your efforts.

Lowlights

Not getting to spend much time in the Blahaj Pit, literally low lights making it hard to see stalls,

Overall, how would you rate INBD 2023

15 responses



1= Hated it 5= Loved it