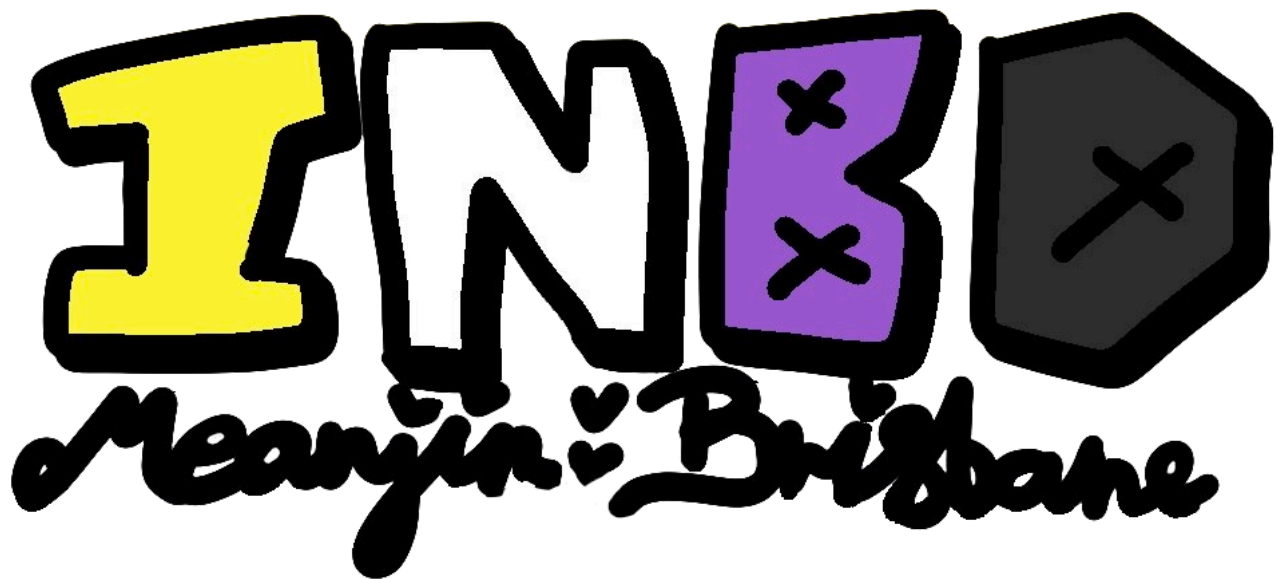


INBD 2025 + Feedback report



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Financial:

2022:

2022 performers payment (2 @ \$48 each): \$96.00
Total rollover budget: \$821.00

2023:

Backdock venue hire: -\$250
Event expenses: \$300.41 (Printing costs covered by Officeworks)
Total expenses: -\$550.41
Door donations: +\$282.00
Door donations (cash): +219.05
Online donations: +\$445.50
Tin returns: +\$5.30
2022 rollover remaining: \$270.59
2023 performers payment (3 performers @ \$80 each + 1 @ \$40 (50/50 split)): -\$280.00
Total 2023 remaining: \$951.85

2024:

2024 Budget: \$951.85 (rolled over from 2023)
Jagera Hall venue hire: -\$320.00
Additional expenses: -\$541.40 (accessibility, snacks, transport, drinks, fidgets, misc supplies, decor)
Door donations: +\$158
Online donations: +\$778
Donations specifically for INBD 2025: +\$500
Total: \$1660.45 - \$859.22 (expected 2025 expense) - \$500 (funds for 2025)
Total Profit: \$301.23
Performer Payment: (9 performers @ 33.50 each)-\$301.23
Performer Payments donated back to INBD: \$134.00
Total 2024 remaining: \$1794.45
2024 expense: -\$68.50 (door prizes miscalculated)

2025:

Available budget from 2024: \$1725.95

Expenses:

Jagera Hall venue hire: -\$900
Additional Expenses: -\$491.79

Total cost of INBD 2025: -\$1391.79

Remaining for 2026: \$334.16

Income:

Cash donations: +\$61.70
Humanitix: +\$1065.00
PayID: +\$25.00
Sausage Sizzle: +\$233.00

Total income: \$1384.70

Predicted expense of INBD 2026: \$1400.00

Total 2025 Profit: -7.09

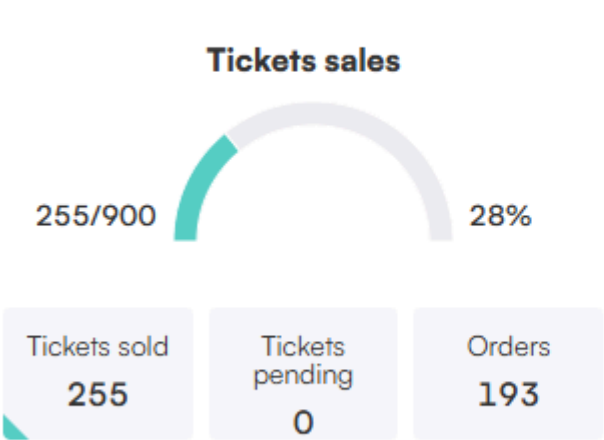
Performer Payment: (7 performers @ \$0 each): \$0
Performer Payments donated back to INBD: \$0
Bank Interest: +\$14.62 (as of 15/5/26)

Total funds remaining for INBD 2026: \$1733.48

Donations from supporters:
- Domain name until 15/3/28: \$80.51
- Website anti-spam: \$16.00
- Website hosting cost: \$350 (annually)

Humanitix:

Your earnings: \$1,065.00



[See your payouts](#)

Ticket sales	\$505.00
Add-on sales	\$0.00
Additional donations	\$560.00
Absorbed fees	\$0.00
Refunds	\$0.00
Total earnings	\$1,065.00

Event 2025:

Attendance

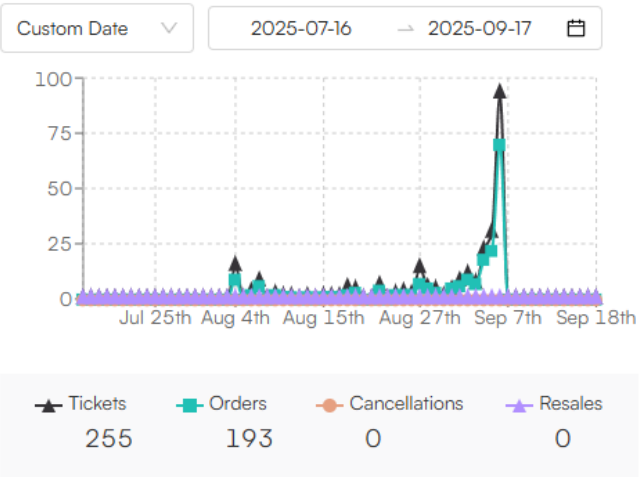
Facebook expressed attendance: 327
Online ticket sales: 255 (raffle tickets and unticketed entry: 253)

Earnings by ticket type

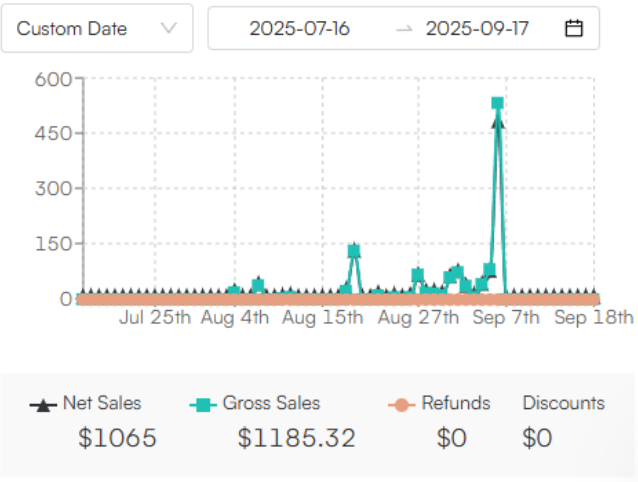


Ticket type	Earnings	Sold
Non-Binary folk - Free admission welcome home	\$0.00	190/300
Supporters and allies- optional donation to keep event running (Suggestion \$5.00, but you won't be turned away from lack of funds)	\$505.00	65/300

Historical orders chart



Historical sales chart



Donations made on the day were both via cash and through the Humanitix page. Explaining the increase on the day and due to walk-ins

Performances

8 Performers signed up

1 performer was unable to make it.

Performance Organisers liaised with performers, created set list and produced run sheet for event with MC notes.

Slots included 4pm 7 minute performances, 6pm 7 minute performances and adults only 8pm 7 minute performances. Open Mic was at the end of each performance slot. Queerioke was held at 7pm, Non-Binary Finery Fashion Parade after the 6pm show.

7 performers opted to keep their share of event profits*

2 performers opted to donate their share back to the event.

*Profits being any additional money made after expenses and predicted event costs for next year.

Stage was set up with equipment sourced from local community and politicians, including sound mixing, speakers, microphones, lighting, power cords and stands. 8pm show was moved indoors for a more intimate setting for the 18+ crowd.

Notes for next year: Auto response confirming performers were approved did not avoid issues with confusion and was missed. Tick box when signing up that performers understand they are automatically accepted and will likely not hear from organisers until closer to the date but advertising will still happen. Remove the 6pm performance spot and replace with extended Queerioke and Non-Binary Finery Fashion parade. Sound system set up needs more awareness and ensure pick-up from greens includes everything hired. Provide charged powerbanks for livestream phone.

Markets

41 stalls signed up through sign up form. Stallholders were also permitted to set up on the day without signing up.

1 stall was unable to make it.

Market Organisers Liaised with stallholders, created market layout and navigated accessibility and stall partnering to fit the space. Directed stallholders on the day and coordinated pack down of stalls.

Stallholders brought their own equipment or shared organisers equipment/other stallholders and venue items.

Market equipment was sourced from local community, politicians and the support of an ally to transport marquees in a ute, cushions, and other loaned items. Stallholders were encouraged to pack up after dark to avoid lighting issues, or to bring their own lighting.

Stalls also included the social chill-out space

Notes for next year: Auto response confirming stallholders were approved did not avoid issues with confusion and was missed. Tick box when signing up that stallholders understand they are automatically accepted and will likely not hear from organisers until closer to the date but advertising will still happen.

Whatsapp group for stallholders to communicate with each other prior to event.

Stallholders will need to communicate with each other to liaise around supplies and gazebo hire with INBD assistance to link in with greens locations. This will reduce impact of gazebo maneuvering for organisers.

Use a stand to record the live-stream to reduce volunteer role. Provide map of venue for stallholders to pick their own spots.

Workshops

3 facilitators and 2 activities were registered through sign up form.

Workshop Organisers liaised with facilitators, created workshop run sheet and location based on other running activities. Directed facilitators to location and encouraged attendance from passersby. Facilitators brought their own activities and supplies and used venue tables/chairs.

Activities included sausage sizzle and blahaj pit

Notes for next year: Bigger and clearer signage of workshops and frequent announcements of workshops over PA. Option for people to run their own workshops on the day more clearly advertised and made available on board.

Venue

Jagera Hall South Brisbane.

Included indoor & outdoor space and a balcony stage for performances.

Included limited parking options for stall holders, performers and disabled guests.

Included a green-room/dressing room & a sensory chill space (Unfortunately located near the stage)

Included multiple accessible toilets and a ramp to the building.

Venue issues this year included increased price, half of the green space being used as a Riverfire parking lot unexpectedly which impacted stalls and accessible parking (suddenly charged to park), including walk-ins from non-community members.

Notes for next year: Look into new venue options that will fit the crowds, cost, and accessibility needs of this event. Look into partnerships with venues/groups that might assist with insurance/paperwork and council space use. Look into venue that might have it's own sound system/undercover areas or might run the door to reduce volunteer workload.

Decorations

Annual bunting craft activity was successful and added to. Laminated inclusion, rules and buddy posters, indoor decorations contributed to by Lucent Flow, outdoor decoration being larger focused areas and dictated by volunteers skillsets.

Notes for next year: Avoid AI generated imagery in donated equipment and decorations where possible.

Food & Beverages

A picnic potluck was provided this year run by community and volunteers. Food was contributed throughout the day by attendees as a free option for food throughout the event. Some notable additions were home-made baked goods, cheese boards and individually packaged snacks. Labels were used to identify allergies.

A Mixology lab was created with 3 cordial flavours, soda water, and ice water, and a hot tea/coffee station provided. A few cartons of soft drink were donated unexpectedly to the fridge. The performers all had their own beverage recipes. Lots of positive feedback about this was received on the day. Had plenty of leftover cups and supplies for next year.

Note for next year: Make picnic more visible for people. Number of volunteers topping up ice and tidying up the picnic space was great. Continue with this as a volunteer role. More volunteers needed if BBQ happens again.

Social media

From last years suggestions, posted photos from previous years event, stallholder announcements done in small groups with photo collages 1 for each stallholder kept things manageable. Performer announcements done as a single post and having the festival style complete list helped too. Continued to appreciate image descriptions.

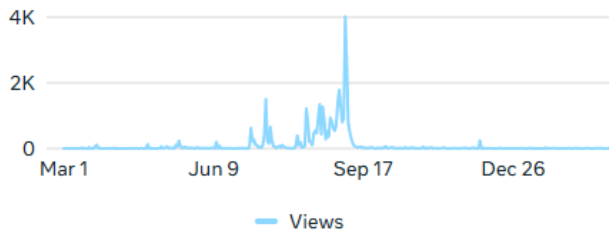
Suggestions for next year: different language translations requested. Reuse what we can from previous years imagery. Update old posters maybe?

Facebook insights March 2025-March 2026

Views ⓘ

📄 Export ▼

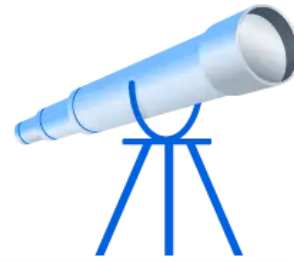
38.5K



Viewers ⓘ

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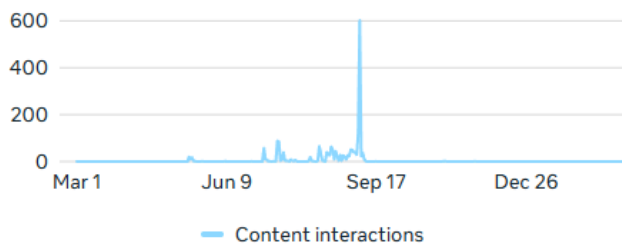
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Content interactions ⓘ

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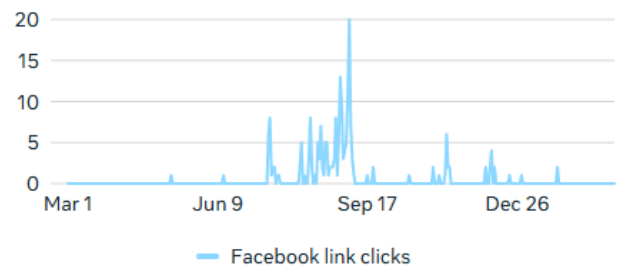
1.9K ↑ 15.6%



Link clicks ⓘ

📄 Export ▼

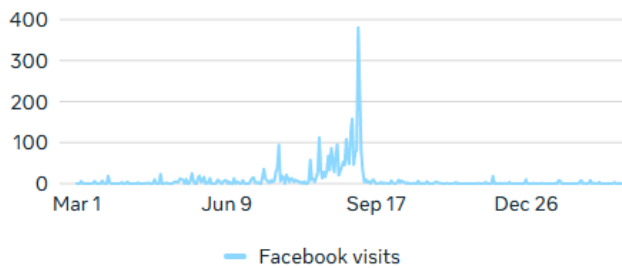
206 ↑ 390.5%



Visits ⓘ

📄 Export ▼

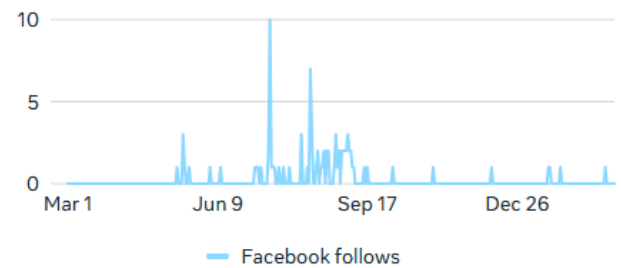
3.4K ↓ 14.4%



Follows ⓘ

📄 Export ▼

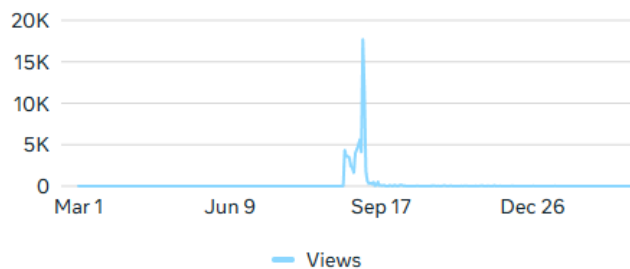
87 ↓ 40.8%



Views ⓘ

Export ▼

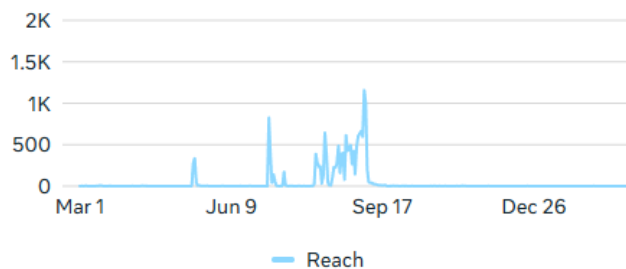
79.6K



Reach ⓘ

Export ▼

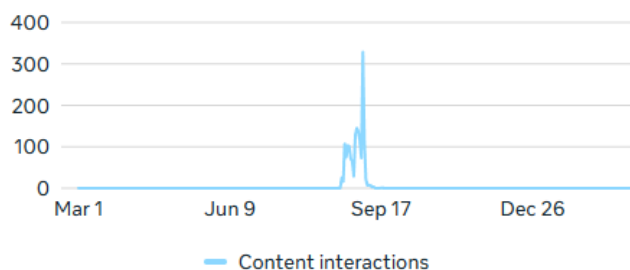
5.6K ↓ 2.7%



Content interactions ⓘ

Export ▼

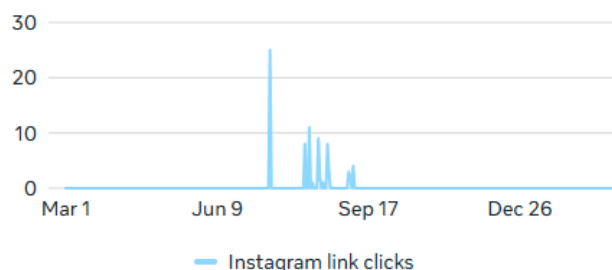
1.7K ↑ 100%



Link clicks ⓘ

Export ▼

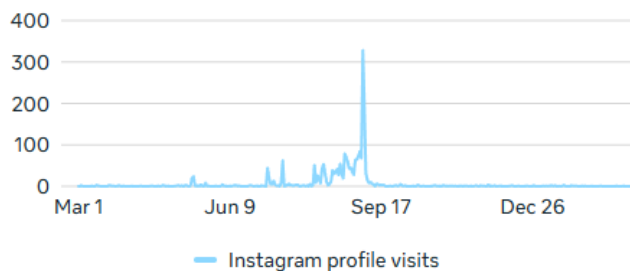
77 ↑ 208%



Visits ⓘ

Export ▼

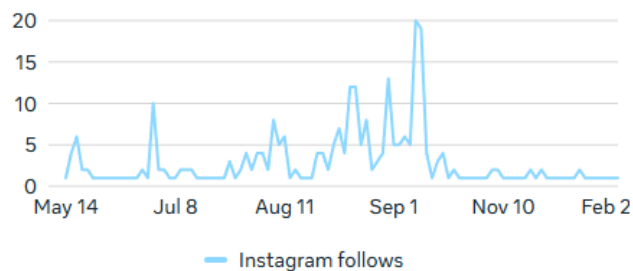
2.3K ↑ 47.7%

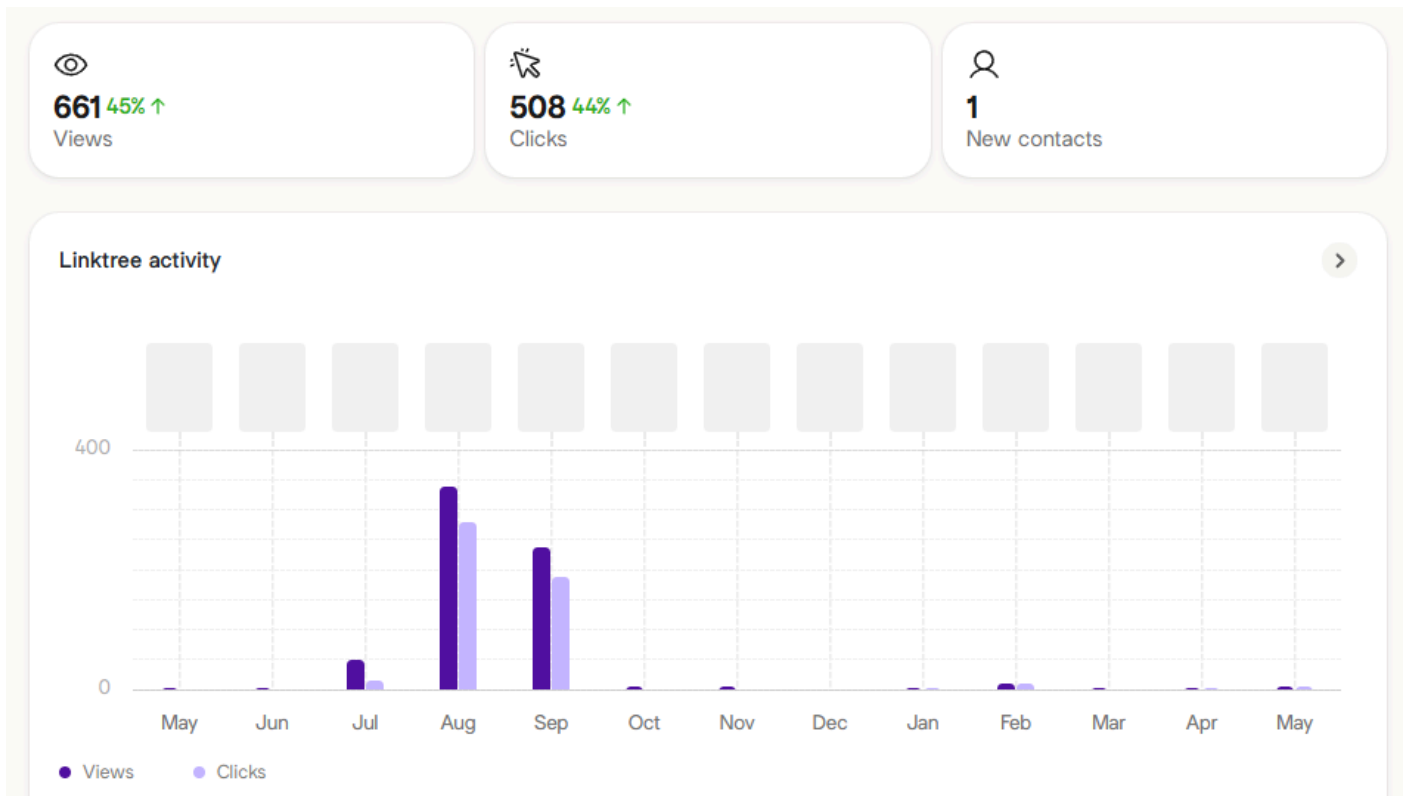


Follows ⓘ

Export ▼

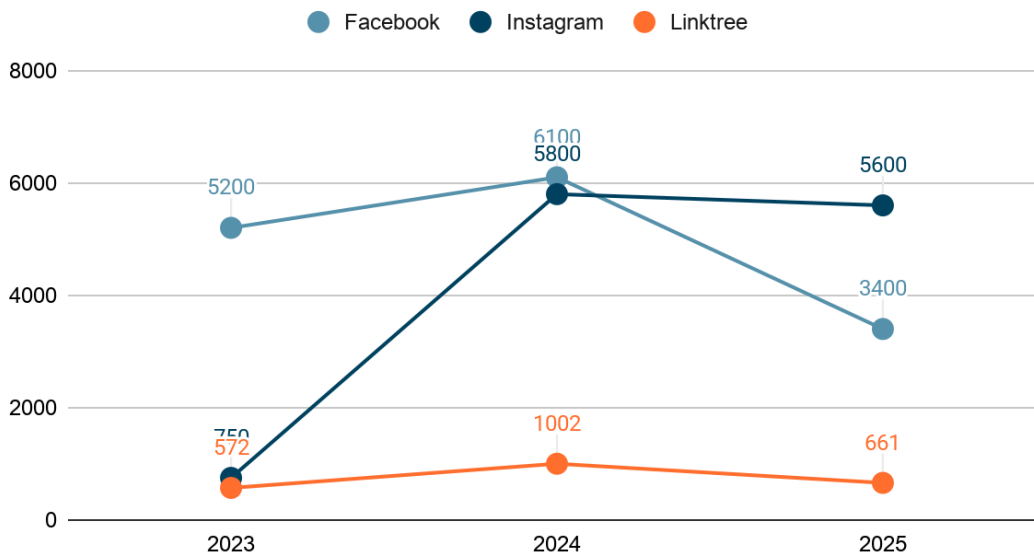
297





Overall Reach

Social Media Reach



Reach data impacted by updated insights through facebook and linktree to no longer include overall reach. FB data based on visits, linktree data based on views within the last 365 days.

Feedback Survey

Event held: September 6th

Survey released September 7th

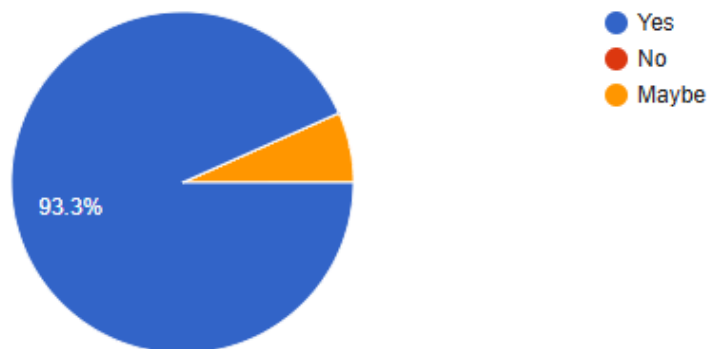
Summary:

15 overall responses from attendees, 93.3% would come back again.

Would you come back to INBD in future years?

 Copy chart

15 responses



The following quotes were made available for sharing:

"I think the team are amazing and pulled together a really great event despite some significant challenges leading up to the event as well as on the day. The thought that is put into accessibility (physically, mentally, and financially) is highly commendable and very appreciated."

"yaaay"

Overall, those surveyed rated INBD a 4.5 out of 5

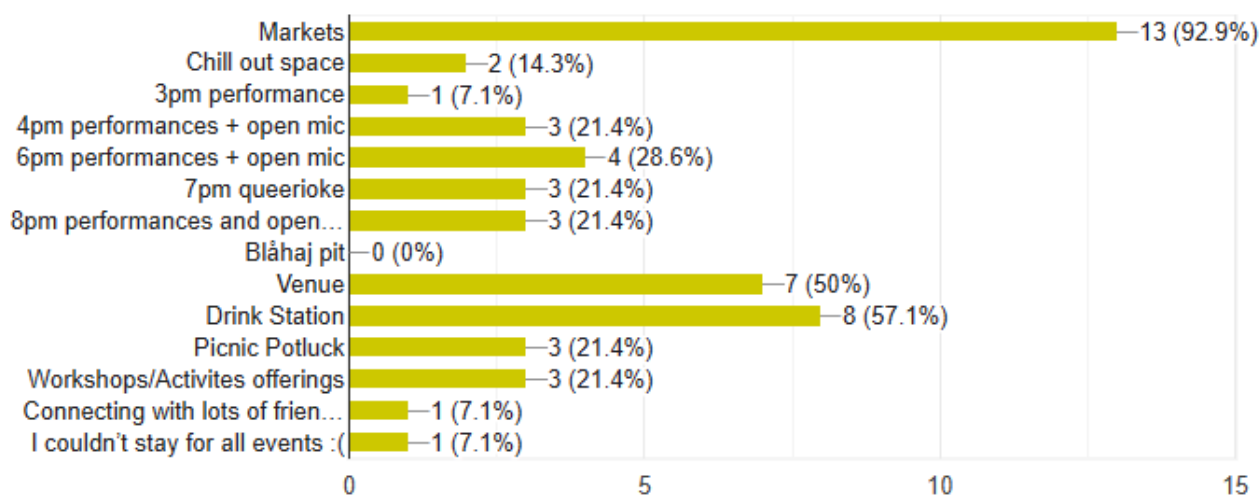
Favourite Part of INBD 2025

General feedback highlighted the Markets as the favourite activity overall (92.9%).

What parts of the event did you enjoy?

 Copy chart

14 responses



Sex education, seeing and interacting with the crowds, welcoming and judgement free, running a stall in the quiet area, volunteering, everyone attending and volunteering were fantastic, being there, the markets, community, seeing friends, the artists

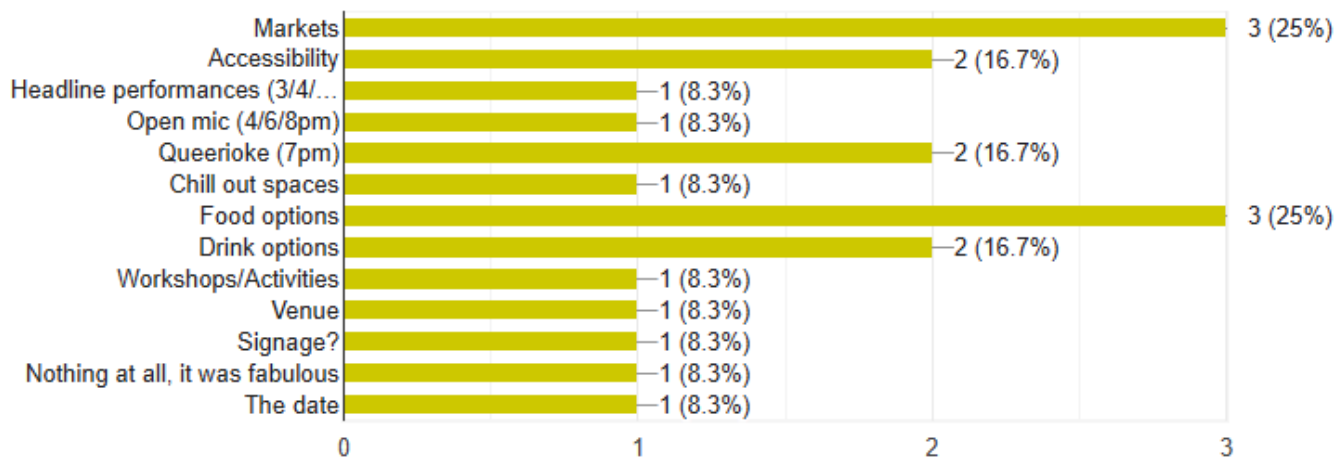
Improvements

Areas needing improvement included; The food options and open mic.

What areas needed improvement?

 Copy chart

12 responses



Chill-Out Space: was hard to find.

Food: ice for drinks, quicker access to sausages/bigger bbq, food/drink options in both quiet and louder market areas.

Market: ensure accessibility on gravel and grass, make # chairs/tables/gazebo available for use known in advance and provide stallholder map so folk can make their way and plan in advance. Indoor market options requested.

Performances: being aware of interpreted ableism and asexual/aromanticism with folk in the audience not having context. Open mic performers were hard to hear/inconsistent volume.

Workshops: Announcing workshops over microphone.

Karaoke: more time for karaoke.

Parking: venue parking and leaving was a nightmare when paired with Riverfire. Accessible parking and uber drop offs need to be clearer and less impacted by other events.

Misc: More signage to direct people to hidden areas and signage material on the day for last min signs. Avoid riverfire date clash. Suggestion for a discord for stallholders to organise prior to the event together. A plea that INBD doesn't move into a corporate space in the future.

Social Media

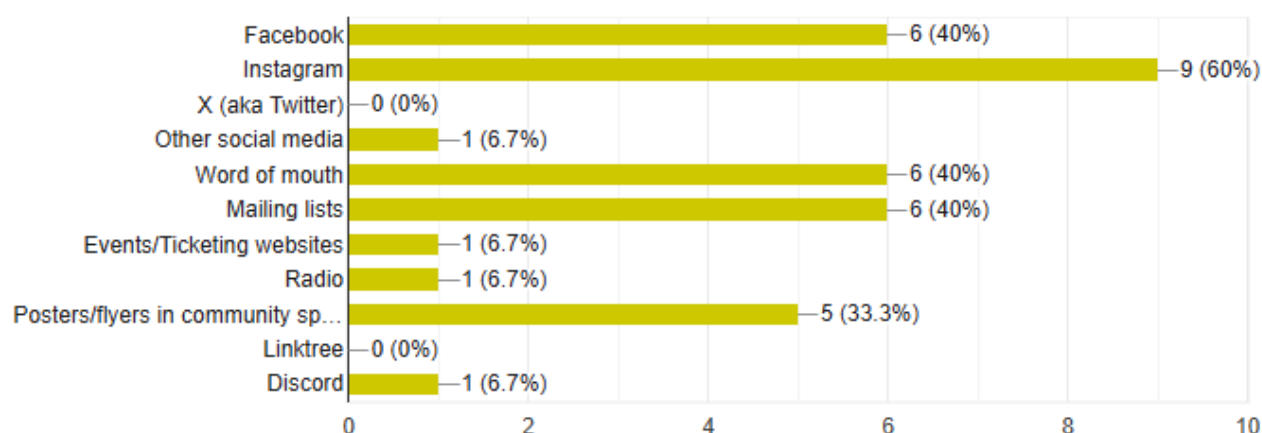
Half the surveyed attendees discovered the event through word of mouth, followed by instagram.

Preferred methods of communication:

How do you prefer to get info about community events like INBD Meanjin?

 [Copy chart](#)

15 responses



64.3% of attendees understood what was happening thanks to our social media presence. With notes that while image descriptions were appreciated, and interactions were enjoyed- stallholders/performers should be @mentioned on the total list as well as the individual spotlights, the map was confusing and pinning the timetable or reposting on the day would have been appreciated. One person was unaware of any advertising outside of facebook.

Transport

Attendees traveled to INBD via many methods of transport including walking, driving (and parking at venue), Rideshare, driving (parking elsewhere), dropped off, bus, train and scooter. 60% of attendees came with friends, family or partners, with 26.7% attending alone.

Accessibility

Accessibility was rated a 3.9 out of 5.

Accessibility feedback

Venue: gravel and hill to venue and quiet market area was rough and inaccessible, find ways to make stalls closer while maintaining quiet zone, less grassy venue,

Transport: difficulty with figuring out how to get to event on foot, leaving the event was difficult due to riverfire traffic, drop-off and pick-up areas for ubers and stallholders throughout event.

Signage: more signage for hidden areas when things get moved, street signage outside of venue, clearer signage around parking options

Misc: did not see map on fb, request for mobile charging stations, volunteers to help with carrying things for stallholders, google maps not breaking on attendees.

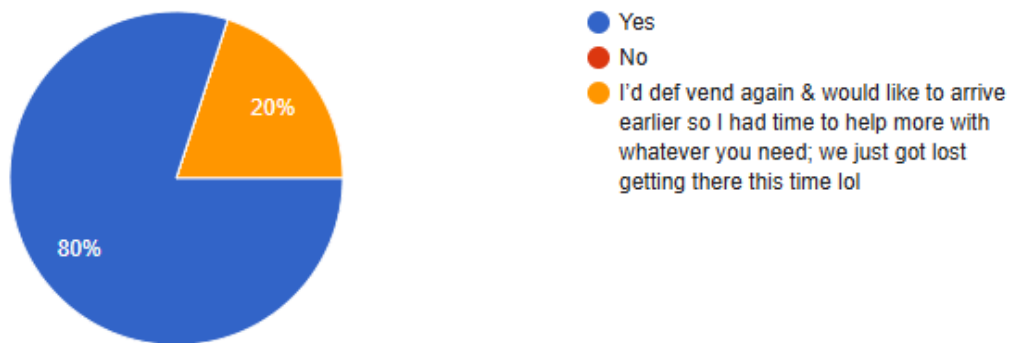
Volunteers

28.6% of respondents volunteered. Using terms like great and good. Rating their experience 4.5 out of 5.

Would you volunteer at INBD again?

 [Copy chart](#)

5 responses



Organisers suggested improvements such as; creating an organisers manual to help with the flow for new volunteers both in the lead up and on the day.

Stallholders

50% of respondents were stallholders. Generally enjoying the experience.

Would you host a stall at INBD again?

 [Copy chart](#)

8 responses



Feedback included difficulty with the quiet area not being known to attendees, not selling enough for the effort made, being cramped in with other stallholders under available gazebos, and lack of available resources based on stallholder arrival time. However there is also feedback that folk appreciated being in the quiet area and having sales and enthusiasm from attendees in their products, appreciation for the raffle prizes coming from stallholders more expensive and harder to sell items, and noting specifically the vibes of the space being great. Stallholders commented on the effort of volunteers directing foottraffic, the pre-event information being useful, communication with volunteers being prompt and kind, with suggestions to have a clearer map of where stallholders can take space, and confirming with stallholders that they were accepted prior to social media announcements.

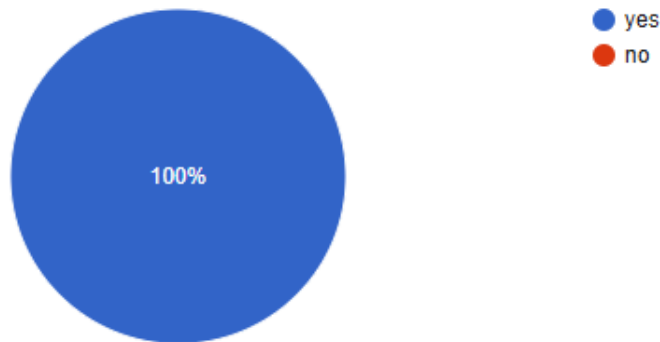
Performers

15.4% of respondents were performers including open mic and karaoke. Sharing enthusiasm about their experience using terms such as very good, and awesome.

Would you perform at INBD again?

 [Copy chart](#)

2 responses



Feedback was appreciative for organisers social media presence and interactions.

Workshops

Not enough facilitators participated in the survey to use those results.

Highlights

Sharing space/tables/gazebos with other stallholders, Seeing the reaction from attendees when winning the door prize, being in the quiet area, the diversity of folk attending and being authentically themselves, Favourite art piece went to its new home, Someone handing out earplugs to attendees and stallholders before the Riverfire Jets.

Lowlights

Challenges in stall positioning due to venue changes, missing next years event due to moving, getting lost on the way there, getting rained on.